

# GamCare Youth Outreach Programme - Summary of Outcomes 2018/19



**7,500**

**Over the two years our Youth Outreach Programme has been running, we have reached over 7,500 young people and more than 2,000 professionals.**

**2,000**

## Background

GamCare is the leading source of information, advice and support for anyone affected by problem gambling. The foundation of our work with young people is our Youth Outreach Programme, which launched in 2017.

The financial, social and mental health impacts of gambling are an area of significant safeguarding concern for young people. At least 14% of the young people aged 11-16 in the Great Britain spend their own money on some form of gambling each week (IPSOS Mori 2018).

Our Youth Outreach Programme aims to raise awareness of youth problem gambling and educate young people and the professionals working with them about the risks associated with gambling. This has three key components:

1. Professionals training workshops with youth-facing professionals including: teachers, youth workers, social workers and healthcare professionals.
2. Interactive awareness workshops delivered to young people aged 11-19, to educate them about the risks of problem gambling and how to gamble safely and responsibly.
3. The BigDeal website, specifically designed for young people to inform, advise and support young people, parents and professionals about problem gambling.

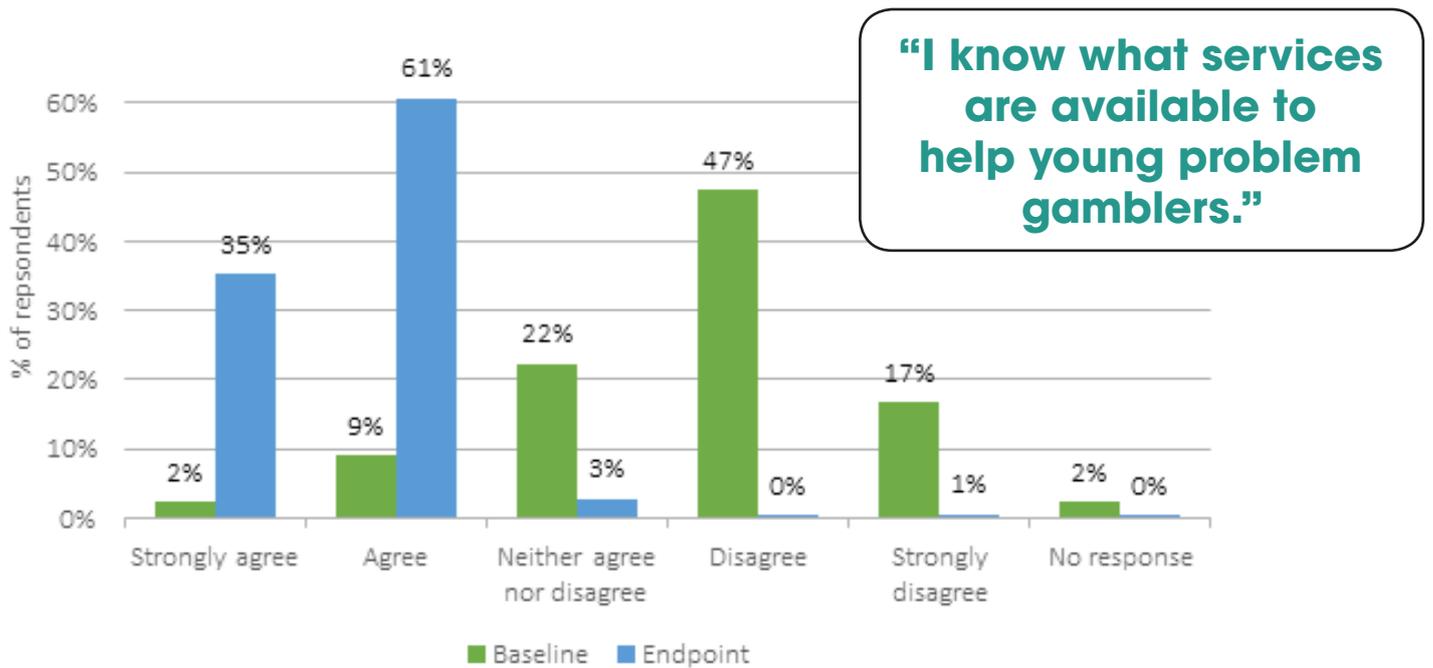
## Key Outcomes - 2018/19

- In 2018/19, we doubled the amount of young people and professionals reached through the programme.
- Professionals felt our sessions were valuable bridging the gap in their knowledge about types of gambling young people engage in, and participants felt that the information included in our sessions was appropriately tailored to the audience.
- More than 32,500 unique users accessed the BigDeal website since we relaunched the site in September 2017.

**“The ladies who delivered the workshop gave examples of screening tools which have gone into our resource pack of tools that Wellbeing Officers can use when they’re with a learner.”**

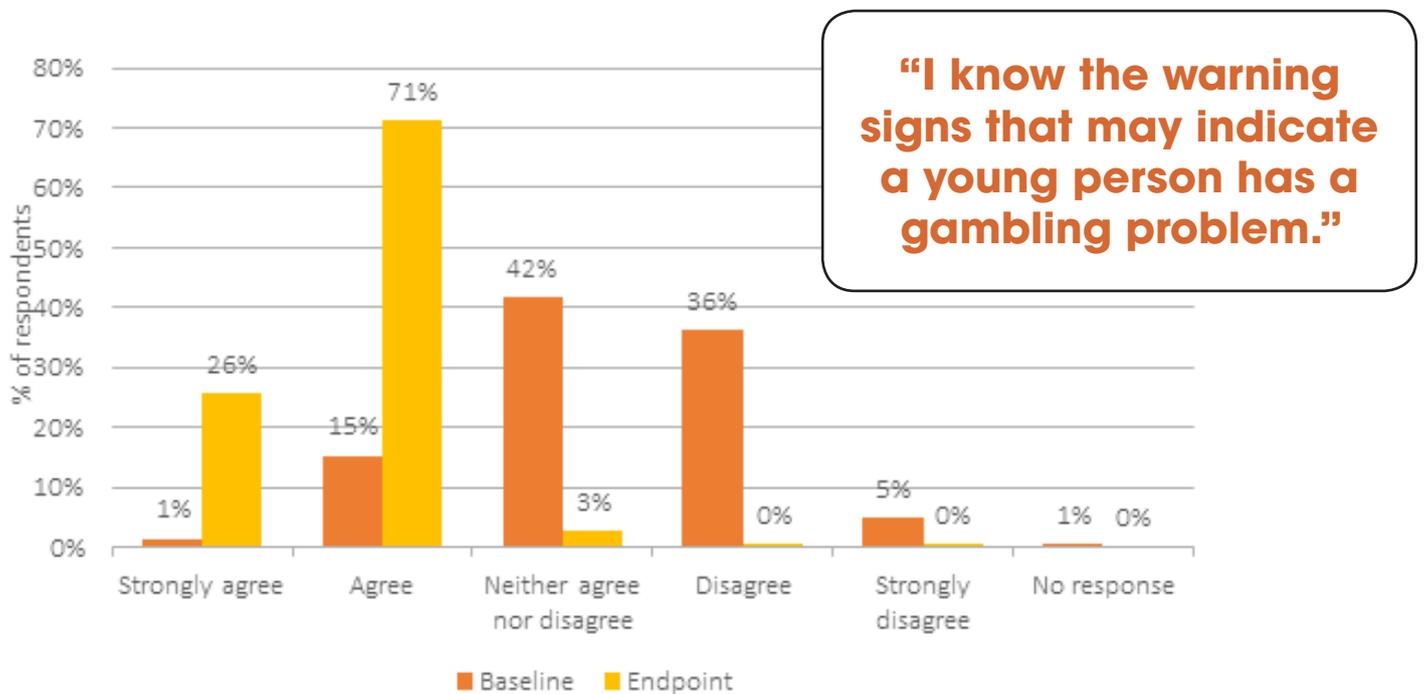
## Services Available - Professionals

- » **96% of professionals left our sessions feeling better informed on the support services available to help young people**



## Warning Signs - Professionals

- » **97% of professionals left our sessions more confident about the signs which could warn that a young person was affected by a gambling problem**



- » **99% of professionals also left our sessions with a better understanding of the risk factors linked to young people and problem gambling, compared to 25% at the baseline.**

## Understanding Problem Gambling - Young People

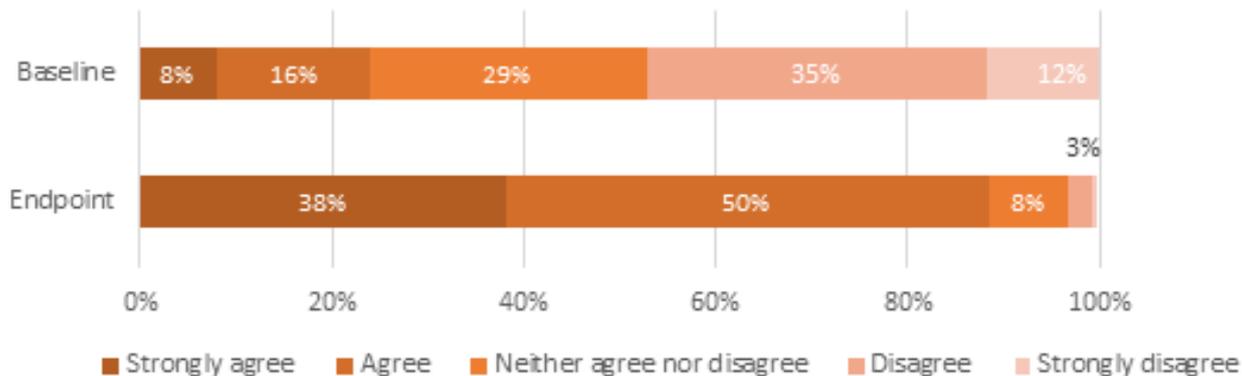
- » 95% of young people left our sessions more confident that they understood what problem gambling was
- » 91% of young people left our sessions more confident that they understood why young people were more at risk of developing gambling problems
- » 93% of young people left our sessions more confident that they understood the impact a gambling problem can have for a young person and the people around them
- » After our sessions, young people could correctly recognise the warning signs of a gambling problem, e.g. asking to borrow money or an unexplained gain or loss of money
- » **After our sessions, young people felt more confident in sharing as to whether they had been affected by problem gambling**

**“Gambling can probably take you away from family 'cause you're always out there gambling, and you could lose, like, friendships, family, 'cause you're always trying to spend the money.”**

## Services Available - Young People

- » **88% of young people left our sessions more confident about the support services available to them if they ever had a problem with gambling**

**“I know where to get help if I am worried that I have a gambling problem.”**



## Next steps

We have now received funding to expand our programme for the next two years, to cover larger regions of England, as well as new areas of Scotland and Wales.

If you are interested in receiving training, getting involved or supporting the programme, please contact [gifty.oduro-anyan@gamcare.org.uk](mailto:gifty.oduro-anyan@gamcare.org.uk).

For more information visit [www.gamcare.org.uk](http://www.gamcare.org.uk) or [www.bigdeal.org.uk](http://www.bigdeal.org.uk)



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